



Curriculum:

Bachelor of Business Studies in International Hotel Management

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| Year 1: | Semester 1 | Semester 2 |
| | <ul style="list-style-type: none"> - Food & Beverage Studies 1 - <i>Culinary Theory & Practical</i> - <i>Restaurant and Bar Theory & Practical</i> - <i>Food Science Theory & Practical</i> - Accommodation Theory and Practical - Information Systems - Front Office Studies - French/German/Spanish/English - Accounting - Economics 1 - Business Communication & Personal Development | <ul style="list-style-type: none"> - Food & Beverage Studies 1 - <i>Culinary Theory & Practical</i> - <i>Restaurant and Bar Theory & Practical</i> - <i>Food Science Theory & Practical</i> - Accommodation Theory and Practical - Information Systems - Front Office Studies - French/German/Spanish/English - Accounting - Economics 2 - Principles of Management |
| Year 2: | 12 Month Professional Practical Placement | |
| Year 3: | Semester 3 | Semester 4 |
| | <ul style="list-style-type: none"> - Food & Beverage Studies 2 - Hospitality and Business Law - Principles of Services Marketing - Human Resource Management - Front Office Management - French/ German/ Spanish/English - Management Accounting - Quantitative Methods | <ul style="list-style-type: none"> - Food & Beverage Studies 2 - Accommodation Management - Principles of Services Marketing - Human Resource Management - Business Information Systems - French/ German/ Spanish/English - Financial Management - Research Methods |
| Year 4: | Semester 5 | Semester 6 |
| | <ul style="list-style-type: none"> - Marketing Management - Strategic Management - French/ German/ Spanish/English - Financial Management - Environment and Economics of Tourism - Business Project | <ul style="list-style-type: none"> - Entrepreneurship - French/German/Spanish/English - International Human Resource Management - Hotel Management Information Systems - Business Project |
| End of Year 4: | 9 Month Trainee Management Internship/Placement | |

The BBS programme offers the following languages at an intermediate level: French, German, Spanish and English (for non native speakers). Another subject will be offered to students who are not eligible to take these classes.

The curriculum is continuously reviewed and subjects may be changed, removed or added in keeping with academic and industry demands.